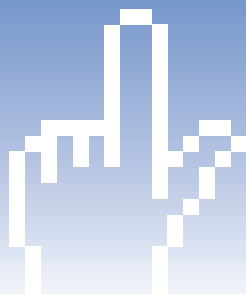


WHO IS FIRSTENERGY SOLUTIONS?

FirstEnergy Solutions is a subsidiary of FirstEnergy Corp., the nation's fourth-largest investor-owned electric utility which produces more than \$12 billion in revenues and sells 124 billion kilowatt-hours of electricity annually. As part of a company with more than 200 years of combined experience in the electric and natural gas industries, FirstEnergy Solutions is comprised of energy professionals who can offer a solution specific to your business. FirstEnergy Solutions and its affiliates provide a wide range of energy and energy-related products and services, including the generation and sale of electricity; exploration and production of oil and natural gas; transmission and marketing of natural gas; mechanical and electrical contracting and construction; energy management; and telecommunications.



NEW JERSEY'S HOURLY ENERGY MARKET

Beginning August 1, New Jersey large commercial and industrial customers will bear 100 percent of the market price risk for the power they use. However, by signing up with FirstEnergy Solutions by July 11, you can avoid the risk. For more information about hourly energy pricing in New Jersey, visit www.fes.com and click on "Our Electric Product Offers."

If you are located in New Jersey, now is the time to make sure you understand the changes in the market and are prepared to manage this new risk. New Jersey residential customers also have the option of selecting "green" power, thanks to a pilot program in New Jersey in which FirstEnergy Solutions is the supplier.

The joint utility auction in New Jersey held in February secured 95 billion kilowatt hours (kWh) of electricity for New Jersey electric distribution company customers (those who are not served by an alternative supplier).

New Jersey also offered renewable energy through the Jersey Central Power & Light (JCP&L) Green Pilot Program. On February 20, the New Jersey Board of Public Utilities (NJBPU) declared FirstEnergy Solutions as the winner, with the green bid of 5.444 cents per kWh. All companies with the ability to become licensed electric power suppliers were eligible to participate in the bid process. However, to qualify as "green," at least 9.75% of the energy provided must result from renewable sources, such

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HOURLY ENERGY MARKET

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as wind, solar or biomass.

The bid process secured 200 megawatts of green energy specifically for JCP&L residential customers who have not selected an alternative supplier. This secured amount can meet energy needs of about 150,000 residential customers.

Source: New Jersey Board of Public Utilities, 2/20/03

Come see us at The Governor's Business Energy Conference on June 3 at the War Memorial in Trenton, New Jersey. FirstEnergy Solutions' representatives will be on hand to answer your questions about the current energy market. For more information about the one-day conference, visit www.bpu.state.nj.us/govBusEnergy/index.shtml.

FirstEnergy Solutions has been a certified supplier in New Jersey since retail electricity competition began there in late 1999 and is currently offering competitive pricing in this area. For more information on how we can be your energy partner, please call us at 1-800-977-0500.

TOP 6-10

Reasons to CHOOSE COMMODITY FROM FES

6. We continually monitor energy markets nationwide to help you identify savings opportunities – an important consideration when your facilities span different deregulated markets across the country.
7. We make sure you receive your energy at the agreed-upon quantity and price. Our strength and stability in the market ensures the terms of your contract are met.
8. We value our customer relationships. Our dedicated sales representatives and top-notch team of Customer Care representatives are ready to assist you.
9. We are part of FirstEnergy, a Fortune 200 company that has more than \$12 billion in annual revenue and \$34 billion in assets. FirstEnergy is a strong supporter of the community and local businesses in the areas it serves.
10. Our reputation is built on years of proven performance – hundreds of customers confidently rely on us for their energy needs.

For a copy of our "Top 10 Reasons to Choose FES," e-mail us at mktg-info@fes.com.

Trends

GAS

The level of working natural gas storage is now 42 percent below the previous 5-year average. In the Eastern and Producing regions, stocks are at record lows. Getting to normal storage before next winter will entail a combination of high spot prices, strong natural gas drilling and development efforts, and normal weather. The downside risks for storage would be a hot summer, poor natural gas drilling results, or continued tight oil markets, which would result in lower-than-normal inventories and the possibility of a new round of natural gas price spikes next winter.

Source: EIA's Short-term Energy Outlook, April 8, 2003

ELECTRICITY

With the 2003 economy expected to continue to recover, electricity demand is expected to increase less than 1 percent. Little or no net weather-related demand growth would be expected under the assumption of normal temperatures for the remainder of the year. This reflects the contrast between the assumed normal summer temperatures this year and the hot conditions of 2002. Demand growth of 2.9 percent in 2002 was based on both weather-related and economic-related factors. In 2004, annual electricity demand is projected to grow by 2.6 percent as the economy expands.

Source: EIA's Short-term Energy Outlook, April 8, 2003